

Cabinet Meeting Resolution

**Executive
Forward Plan
Reference**

E2259

Communication and Media Protocol (Safeguarding)

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| Date of Meeting | 10-Aug-11 |
| The Issue | B&NES Local Safeguarding Adults Board (LSAB) made up of a range of statutory, voluntary and independent agencies identified the need for a multi-agency communication and media protocol to be agreed and implemented by Board members. The LSAB requested that communication leads from statutory agencies liaise and develop a joint working approach to media responses in respect of safeguarding adults. The LSAB have approved the attached protocol and now seeking cabinet approval. |
| The decision | (1) To AGREE that the Local Safeguarding Adults Board should adopt the proposed Communications and Media Protocol. |
| Rationale for decision | The multi-agency protocol sets out clear arrangements, practice guidance and training needed for LSAB member agencies regarding managing safeguarding cases which might attract media attention. The implementation of the protocol will ensure that media presentations are coordinated appropriately. |
| Other options considered | None |
| The Decision is subject to Call-In within 5 working days of publication of the decision | |